

# Synext Group & Inoxnew :

## A partnership at the service of dairy and cheese industry

September 1st, 2022

SYNEXT Group and Inoxnew are pleased to announce the creation of the joint-venture **GIS** : Grupo Inoxnew Synext South America on July 12<sup>th</sup>, 2022.

The SYNEXT Group is already present in France, Italy, and internationally in the dairy equipment and cheese production lines for gourmet and speciality cheeses, both pasta-filata, soft and hard cheese, through its subsidiaries Tecnal, Dima and Chalon-Mégard. It is also the world leader in butter equipment with its subsidiary Simon Frères.

Inoxnew funded by Paulo Roberto and Gustavo Gomes Tavares in 2007 is one of the major dairy equipment manufacturer leadering the market in Brazil.

The creation of the joint-venture in South America with Inoxnew aims enable us to :

- Strengthen the commercial and industrial partnership between the two groups
- Offer turnkey solutions to brazilian dairy and cheese producers
- Reinforce our presence in all Latin America by combining our expertise and added – values for our south American customers.



Jérôme Villard (President of Synext group) says: *“We have started our collaboration 4 years ago and we have learned to know each other step -by-step. We are perfectly complementary and our teams have gradually developed production solutions and services adapted to our dairy customers.*

*It is a great honor to set-up a joint-venture with Inoxnew because we share the same level of ambition, the same technical requirements to serve better our clients each day.”*

Gustavo Gomes Tavares (CEO of Inoxnew Group) and Paulo Roberto Ferraz da Silveira (Commercial Technical Director of Inoxnew Group) says: *“The step by step in mutual knowledge brings a certainty of success in the composition and constitution of this joint venture between Inoxnew and Synext Group, the trust and alignment of thought in relation to the search for a promising future in the dairy sector in Brazil and South America, represents for us the transposition of barriers and a paradigm shift between countries in the generation and exchange of knowledge in technological innovation, in the search for new ideas, products and solutions for our customers, promoting the training of technical and commercial professionals in the dairy market to solve the current challenges.*

*For us, one of the great motivators of this partnership with the Synext Group – is the possibility of creating collaboration bridges that will foster technological innovation in the dairy sector.”*



**Gustavo Gomes Tavares**

CEO of Inoxnew Group



**Paulo Roberto  
Ferraz da Silveira**

Commercial Technical Director of  
Inoxnew Group



**Jérôme Villard**

President of Synext group